

New Mexico Transportation and Construction Conference, April 17-19, 2024

SPONSOR & VENDOR LEVELS

BRONZE VENDOR: \$750 This option is the entry-level vendor booth, providing an exhibit space (skirted table, 8ft x 3 ft), one conference registration, logo recognition on the event website, in the printed program, and on signage at the convention center.

SILVER VENDOR: \$950 This vendor booth option provides for increased visibility with a quality exhibit location and increased brand recognition. Silver Vendors receive an exhibit space (skirted table, 8ft x 3 ft), two conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a sponsor of the breaks and Thursday and Friday morning breakfasts.

GOLD VENDOR: \$1,500 As a vendor, this option provides premium exhibit space and strong brand recognition to include recognition as sponsor of the conference luncheon. Gold Vendors receive a premium exhibit space (skirted table, 8ft x 3 ft), three conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor.

NEXTGEN SPONSOR: \$3,500 (one opportunity): This is a unique sponsorship opportunity to be recognized as the sponsor of student attendees -- the next generation of civil engineers and engineering professionals. With this sponsorship, no student will pay a registration fee. The sponsor receives premium exhibit space and a host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), four conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, and an onstage verbal recognition.

RESEARCH SPONSOR: \$3,500 (one opportunity): This unique sponsorship provides the monetary awards for the student poster competition. What a terrific way to contribute to student success! The sponsor receives premium exhibit space and host of recognitions: premium exhibit space (skirted table, 8ft x 3 ft), four conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, onstage verbal recognition, and the opportunity to provide a representative to announce the winners of the student poster competition.

KEYNOTE SPONSOR: \$5,000 (one opportunity): This top-level sponsorship is a significant contribution to the success of the conference. Accordingly, the sponsor receives maximum recognition with premium exhibit space, on-stage conference participation, and more. This top sponsorship includes: premium exhibit space (skirted table, 8ft x 3 ft), four conference registrations, logo recognition on the event website, in the printed program, and on signage at the convention center, as well as recognition as a luncheon sponsor, an advertisement in the printed program, onstage verbal recognition, the opportunity to provide a representative to introduce the keynote speaker, and the opportunity to place additional signage at the event.

Vendor and Sponsor Packages on sale starting Feb. 1, 2024: <https://www.eventbrite.com/e/814403110627?aff=oddtcreator>

NM TransCon

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Las Cruces Convention Center

